



# SOCIAL MEDIA AGREEMENT

*To be reviewed and signed by both athlete and parent/guardian*

Social media can be a useful tool to communicate with teammates, fans, friends, coaches, and more. Social media can also be dangerous if you are not careful. Every picture, link, quote, tweet, status, or post that you or your friends put online is forever part of your digital footprint. You never know when it will come back to hurt or help your reputation during the recruiting process, a new job, or other important areas of your life. This includes parents and guardians' social media presence also.

## Guiding Principles

Social media includes all electronic communication including emails, texts, YouTube and all social media platforms.

I take responsibility for my online profile, including posts and any photos, videos or other recordings posted by others in which I appear.

I will represent Dallas United Crew in a positive manner at all times and not degrade my opponents before, during, or after races or during the season.

I will post only positive things about my teammates, coaches, opponents and officials and not comment on injuries, rosters, or other confidential information.

I will use social media to purposefully promote abilities, team, community, and social values.

I will consider "Is this the me I want you to see?" before I post anything online.

I will ignore any negative comment about my team or me and will not retaliate. When appropriate I will inform my coaches.

If I see a teammate post something potentially negative online, I will have a conversation with that teammate. If I do not feel comfortable doing so, I will talk to the team captain or a coach.

I am aware that I represent my sport, school, team, family, and community at all times, and will do so in a positive manner. Inappropriate use or violation may result in loss of water time or suspension from the team.

I understand I cannot follow or be followed by any Dallas United Crew coaches on any social media platforms.